



GANNON UNIVERSITY
Dahlkemper School of Business

THE KNIGHT NEWS

Fall 2022

Dr. Yang - Let's Talk Finance!



Dr. Yang joined Gannon in the fall of 2022 after obtaining his Ph.D. in Finance from West Virginia University. He primarily teaches undergraduate financial management courses and graduate financial modeling courses. He previously taught graduate coursework focused on financial technology before joining Gannon. Dr. Yang's empirical areas of research are in corporate finance and tax avoidance.

Below you can read Dr. Yang's thoughts on the popularity of finance as a program of study and career paths for finance graduates.

What are the trends in finance careers that graduates of our program can look forward to?

In my opinion, much interest in finance was sparked by the enormous rise in stock values in 2020-2021. In addition, by majoring in finance, individuals enter a versatile profession with high earning potential. Finance graduates may pursue a career in investment banking and earn a reliable six-figure salary as a security analyst. If they do not want to focus on securities, graduates can work in banking or other business sectors; these areas also pay well and have a significant demand for workers. Most students are drawn to finance due to their interest in the stock market and the career opportunities.

Finance is the largest concentration in the School of Business, why do you believe students are drawn to the program?

Finance graduates can choose from a wide-array of intriguing and rewarding career paths. Investment banking, in my opinion, is the industry with the highest earning potential. If students are not extremely interested in arithmetic or quantitative subjects, they may want to consider working in the corporate finance sector, which doesn't have the earning potential that investment banking does, but, careers in the corporate finance sector tend to offer employees more flexibility. Other careers for finance graduates include analysts, hedge fund managers, or mutual or exchange-traded fund managers.

DSB FAST FACTS

- As of the Fall 2022 semester, Dahlkemper School of Business has **406** undergraduate students, representing **23 states and 26 countries**.
- The largest undergraduate concentration in the School of Business is Finance, with 78 students! Do you want to learn more about Finance as an area of study? **Talk to Dr. Hauser (hauser010@gannon.edu) or Dr. Yang (yang013@gannon.edu)!**
- In Fall 2022, **67%** of student workers in the **Gannon Beehive** were business majors. Do you want to get involved? Talk to **Kathy Roach(Roach009@gannon.edu)** today!
- The School of Business offers two fully-online (12 credit) graduate certificates. Contact **Dr. Kalivoda (kalivoda007@gannon.edu) or Dr. Stachel (stachel001@gannon.edu)** for more information on the **Business Essentials** or **Healthcare Business Analytics Certificates!**

School of Business Alumni Spotlights



Jared Lichtinger, Class of 2022

Jared recently graduated with an undergraduate degree in Business Administration with a concentration in Supply Chain Management and is currently employed as a Workforce Agent at Chick-fil-A in Atlanta, Georgia. Here's what he had to say about his Gannon experience and his professor, Dr. Celene Kalivoda: *"I am extremely grateful and proud of my Gannon education and everything you poured into the Supply Chain program. I was intimidated on my first day by the vast number of Georgia Tech, Florida, Alabama, and Notre Dame graduates being hired with me. However, I learned quickly how much more experience and quality of education I received in comparison to them. I am unbelievably proud to call myself a Gannon graduate, but even more proud of the Supply Chain education I received."*

Martell Davis clears NFL Agent exam



Martell Davis, a two-time Gannon graduate (BSBA Undergraduate Business program with a concentration in Sport Business, and MBA program) passed the NFL Agent exam and is now a licensed sports agent.

We are #GUProud!

